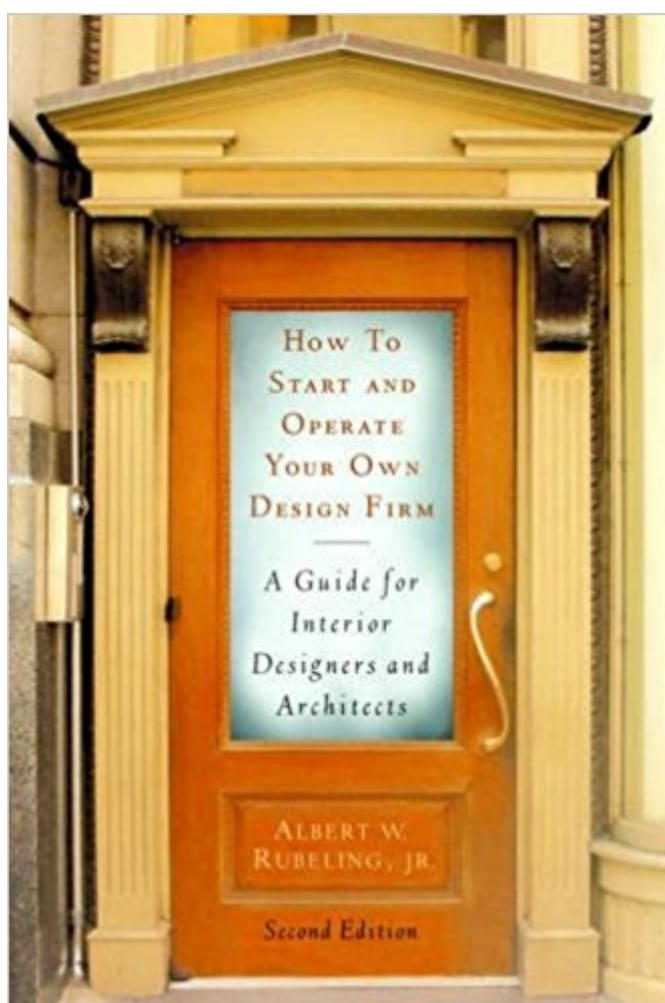


The book was found

How To Start And Operate Your Own Design Firm: A Guide For Interior Designers And Architects, Second Edition



Synopsis

Want to make it big on Broadway—as a techie? Or how about working in smaller regional theater? *Careers in Technical Theater* explains more than twenty different careers from the perspective of successful theater artists. Included are specialties that have been around for decades, as well as those still emerging in the field. Concise information is provided on job duties, estimated earnings, recommended training, examples of career paths, and the insights are given of working pros in management, scenery, audio/visual, costumes, video and projection, engineering, and theatrical systems. There's even a detailed appendix on finding on-the-job training as an intern, apprentice, or paid worker. For anyone interested in a behind-the-scenes life in the theater, *Careers in Technical Theater* is a priceless resource. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Book Information

Paperback: 256 pages

Publisher: Allworth Press; 1 edition (May 1, 2007)

Language: English

ISBN-10: 1581154747

ISBN-13: 978-1581154740

Product Dimensions: 6 x 6.1 x 9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 13 customer reviews

Best Sellers Rank: #470,729 in Books (See Top 100 in Books) #140 in [Books > Arts & Photography > Architecture > Project Planning & Management](#) #329 in [Books > Business & Money > Small Business & Entrepreneurship > Marketing](#) #615 in [Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises](#)

Customer Reviews

Albert W. Rubeling, Jr., owns his own architectural firm, a \$5 million enterprise with 28 employees. A

fellow in the American Institute of Architects, he has served on the group's national board of directors, and he is currently a trustee of the National AIA Trust. He lives in Baltimore.

This is the best book I've read on starting a design business. As an interior designer that has been working on commercial projects for the last 18 years and in the planning stages of making a transition to entrepreneur, I found this book to be a much better fit for me than most. Most interior design advice for start-ups are geared towards designers that are in residential design and do a lot of purchasing rather than commercial designers that are specifying product as part of FF&E packages. The chapters on and showing examples of proposals for design services and business plan, marketing advice are a good read. I love the chapter on Fear, Risk and Guilt. I actually read that chapter a few times because no matter how well you plan, making that jump is scaring for a lot of us that are used to relying on a pay check from our employers. He really advises designers to become effective at running a business which is very different to being a great project manager on our projects for clients.

I bought this book not knowing how well it was written or its content. I was surprised at how much useful information was held within. Rubeling makes this book helpful to any aspiring architect or interior designer. He walks through setting up office, costs, prices and other helpful tasks. You won't regret getting this read if you need some assistance.

I was looking for a concise, affordable, easy to read book on the nuts and bolts of starting a design business. This book fits that description accurately. It covers all the important fun and not-so-fun topics of starting and running a design business from deciding whether it's right for you, how or if to have partners, hiring lawyers and accountants, marketing, fees and much more. In short, it covers so much of the mysterious and hard won knowledge that most of us weren't privy to while working for others. I'm finding this to be a very valuable resource already. Highly recommend it! It packs a lot of info into a slim volume at a low price. Lots of info bang for the buck.

I would have given it 5 stars, but even with refreshed information from 2007, the book excludes pertinent information on creating a networked environment for your computers, specifics on website marketing/design, and the potential of using free, open source software alternatives. Besides these minor exclusions, this book is a very extensive guide of practical means for starting a design firm (and growing it). The author is specifically targeting creative design professionals who'd rather follow

their natural instinct to wake up late and get into their office around 10:00 am, and generally procrastinate while focused solely on design into the wee hours of the morning. Apparently this sort of stuff only makes for romanticism of the profession, while tending to limit one's success as an entrepreneur, I say, tongue in cheek. The book provides practical guidance through a series of tables that are used as templates for your own business planning, whether it is a question and answer guide for potential partners (and for yourself), or a check list of items to consider in a business plan. For the price, it packs a lot of sage advice.

Just what I was looking for.

I have owned several businesses and was looking for specific info regarding an interior design business. This book is good for those with no business background but if u r looking for specifics regarding this particular business forget about it.

Very good book if your looking to get started on your own. Everything you need to know. Nothing is left out!!!

Great information

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